

HAPPY 25TH
BIRTHDAY!



LOVE NOTES

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1984-1996



1997-2009



READY, SET, *Expand*

The headline from the Summer 1996 Love Notes issue read, "There's plenty of love at the Ronald McDonald House ...but not enough room" Now, it is 2009, and we are saying the same thing!

1984 – 1996

10 BEDROOMS / 7,000 SQ. FT.

1997 – 2009

17 BEDROOMS / 14,000 SQ. FT.

2010+

35 BEDROOMS / 31,000 SQ. FT.

Although the Ronald McDonald House has been able to serve almost 700 families each year, we have turned away about half that number yearly. That said, we are undertaking our most ambitious expansion to date by doubling the size of the Ronald McDonald House! This is a tremendously exciting time in our history, and it coincides with the celebration of our 25th Birthday! We are thrilled to report that the project is underway and our anticipated completion date is September 2010, just in time for our 26th birthday!

25 Years: 25 Headlines

The headlines say it all...

- 01 At long last, they'll have a place to stay.
- 02 Everyday Another Child Says: "Thanks!"
- 03 Fa•La•La• Follies
- 04 "A Place To Call Home"
- 05 You make it happen every day.
- 06 Luminaries ready for holidays.
- 07 'I'll never forget the kindness shown'
- 08 "The friendships we made there will last forever."
- 09 More Than A Place To Stay
- 10 From Honduras to Winston-Salem
- 11 There's plenty of love at the Ronald McDonald House...but not enough room
- 12 They Come in a Crisis and Leave Calling it "Home"
- 13 Helping More Families...That's What It's All About
- 14 Five Dollars Pays the Rent, Thanks to You
- 15 "Million Dollar" Smiles Help
- 16 An Oasis of Peace
- 17 The Kitchen – Providing Food and More
- 18 Family Assistance Program Offers More Support Services
- 19 The Ronald McDonald Family Room... Making a Difference
- 20 A Brighter Tomorrow
- 21 Moving Beyond Our Mission
- 22 Short Stay Long Impact
- 23 New Family Room to Open at Forsyth Medical Center
- 24 "We never knew we needed a Ronald McDonald House until we had one. Now we can't imagine life without it."
- 25 Ready, Set, Expand!

THE “FAB FOUR” REMINISCE

We are celebrating the 25th birthday of The Ronald McDonald House of Winston-Salem! We have asked a few long-time supporters to share their stories and memories. Penny Latham, Mike Brenner, Dr. Richard Patterson, and Rich Halverson were our original “Fab Four” and their connection to the House remains strong.

Alan Latham, son of Penny and Dick, brought these folks together. He was the inspiration for the “House that Love Built,” our Ronald McDonald House. Dr. Patterson was Alan’s doctor; Mike Brenner was a family friend of the Lathams; and Rich Halverson was the face of McDonald’s. This awesome team, the “Fab Four,” was responsible for making the dream of a Ronald McDonald House in Winston-Salem a reality. Penny and Dick brought their passion and experience to the project. Dr. Patterson brought his medical background and appreciation for the Ronald McDonald House-hospital relationship model; Mike brought his love of children and construction know-how; and Rich brought his enthusiasm and conviction that McDonald’s needed to be part of this project.

Penny said, “Looking back, the old saying, ‘That which doesn’t kill you, only makes you stronger’ is absolutely true! Every obstacle was tackled head-on and every obstacle strengthened our foundation.” Issues about zoning and securing property, funding and operations, and furnishing the House were all met with determination and grit. And, once they were solved, the Ronald McDonald House – its board, volunteers, and families – was stronger. Her passion for the House never wavered and she remains an integral part of it, even after 25 years.

Dr. Patterson was the force behind the Lathams! He guided them to the project and painted a canvas of what the Ronald McDonald House in Winston-Salem would become. Dr. Patterson inspired

everyone and recognized the unique partnership possibility between the House and hospital. This became his battle cry! Dr. Patterson knew that a Ronald McDonald House would support and strengthen the hospital’s ability to deliver state-of-the-art, cutting edge medical care to the most vulnerable patients, children. And, he knew that the House would be valued by the medical community as a partner in caring and healing.

Mike Brenner has always loved children and hated that they could get sick or injured. Although he does not own a stethoscope or a white coat that has ‘Dr. Brenner’ embroidered on it, he has always understood that families need a cheerful place to stay while their child is treated in the hospital. Mike’s eagerness to get the House built meant that the project was completed ahead of time and on budget. He was our unofficial contractor linking the dream of building a Ronald McDonald House to the reality of building permits, construction, and completion of the House. Mike said, “The House was everyone’s responsibility and our community’s businesses and individuals were eager to support it.”

Rich Halverson was the McDonald’s “Man of Steel” and he got “caught” by the Lathams’ magnetic pull! Their energy ignited Rich and he approached the North Carolina McDonald’s owner/operators several times to secure their support for the House. He believed, and still does, that providing a “home away from home” for families in crisis is absolutely essential. Rich sums it up by saying: “The community pride in the project is as strong today as it was 25 years ago!”

The Ronald McDonald House is a source of community pride. The “Fab Four” and everyone involved in the House feel 10 feet tall knowing that the first 25 years are only the beginning!

25 YEARS OF SERVICE - PAST & PRESENT PRESIDENTS

Ronald McDonald House Board of Directors

The Ronald McDonald House Board of Directors has been led by 11 presidents over the past quarter century. Each has accepted challenges and opportunities and served to strengthen our service to families and community. We have been the fortunate recipients of their leadership, guidance, and wise counsel, and we thank them. They have paved the way for many more years of service to our families.



Penny Latham | Anita Ogburn | Nancy Fagg | Sara Crowder | Elaine Daves | Carroll McCullough | Gwen Blackmer | Bobbi Hackman | Suzanne Jabbour | Mark Conger | Laura Esleeck

Friends of the Ronald McDonald House

The Friends of the Ronald McDonald House was organized with the help of the Winston-Salem Junior League in 1986. The Friends were our original core of volunteers and today, the membership role boasts over 400 members! They have been responsible for major fundraisers through the years including Ronald’s Rainbow Revue in 1987 and the ongoing Luminary Project. Below are all of the Ronald McDonald House Friends Presidents.

Joan Greason | Judy Scurry | Anna Kathryn Reece | Sara Crowder | Elaine Daves | Nancy Cannon | Carroll McCullough | Caroline Mitchell | Jeannette Parker | Leigh Smith | Patti McCormick | Courtney Kluttz | Dottie Cook | Helen Barnhardt | Ellen Jackson | Kaye Lambert | Becky Symons | Laura Esleeck | Mary Martha Douglas | Mary Gunyuzlu | Meredith Welch | Mickey Kangur | Dorothy Wattleworth

Thank you for your leadership and support! It has meant the world to our families and us!

Laura Esleeck, RONALD McDONALD HOUSE PRESIDENT

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." **Margaret Mead**



Serving as President of the Ronald McDonald House Board of Directors has convinced me that this quote illustrates the strength and passion of our past and present boards. Penny and Dick Latham's dream and contagious enthusiasm inspired everyone! What started as a 10 bedroom "home away from home" eventually expanded to a 17 bedroom home and two Family Rooms – one at Brenner Children's Hospital and one at Forsyth Medical Center. We have welcomed almost 15,000 families at the House and over 108,000 guests have visited the Family Rooms. Now we start the next chapter in our history by growing to 35 bedrooms! This is a moment of pride for all of us and a reason to celebrate! Thanks to everyone who has made our ability to serve these families a reality.

RMH BOARD – A QUARTER CENTURY OF LEADERSHIP

We have been blessed with the dedicated service of 169 board members since our inception and we take a moment to recognize and thank them for a job well done! We are grateful for their enthusiasm, support, and commitment to our families.

Alfred Adams • Beth Adams • Jean Taylor Adams • Teresa Adams • Dr. Sam Ajzian • Betty Allison • Janice Andrews • Ed Appert • Marie Arcuri • Steve Ashworth • Ron Bailey • Helen Barnhardt • Linda Bettis • Mickey Black • Gwen Blackmer • Dr. Steve Block • Penni Bradshaw • Mike Brenner • D.J. Britt • Bruce Brown • Daphne Brown • Lori Brown • Pat Brown • Ralph Bryant • Suzanne Bullotta • Bill Burleigh • Allan Burrows • Nancy Cannon • Peggy Carter • Carmen Caruth • Colleen Casey • Mark Caudill • John Charlesworth • Dr. Allen Chauvenet • Mark Conger • Maggie Conklin • Dottie Cook • Joe Crews • Sara Crowder • Pat Crowley • Elaine Daves • Sandra Day • Brandt Deal • Dr. Robert Dillard • Dr. Pam Dockery-Howard • Jay Dominick • Marian Douglas • Mary Martha Douglas • Laura Esleeck • Nancy Fagg • Dr. Candice Fike • Evelyn Foster • Eva Gomez • Jane Goodson • Joan Greason • Murray Greason • Teese Griffin • Edward Griggs • Mary Gunyuzlu • Bobbi Hackman • Mike Haley • Judy Halverson • Rich Halverson • Ann Hanes • Dr. Shannon Hanson • Jim Hardison • Bob Harrell • Nydia Harter • Kelly Hassin • Susan Hauser • Laura Hearn • Ken Hernandez • Dana Hite • Dennis Hoban • Bill Homan • Pat Horton • Emma Hutcheson • Suzanne Jabbour • Ellen Jackson • Kathie Johnson • Lynn Johnson • Dan Jones • Mickey Kangur • David Kearsley • Bob Kim • Hershel King • Courtney Klutz • Chuck Kraft • Kaye Lambert • Penny Latham • Tom Lawson • Suzy Lorentz • Terry Lovelace • Annette Lynch • Dennis Magovern • Cindy Mahan • John Mann • Jennifer Martin • Dr. Paul Martin • Karen Masonis • Margaret Mauney • Mary Anne Maynard • Patti McCormick • Chris McGowan • Carroll McCullough • Caroline Mitchell • Helen Monroe • Susan Montaquila • Beverly Moore • Sharonda Mustafa • Arthur Munroe • Angie Murphrey • Dr. Tom Nakagawa • John Nash • Alice Neader • Nancy Noell • Lynn Odom • Anita Ogburn • Dr. Mike O'Shea • Jeannette Parker • Bill Parsley • Dr. Dick Patterson • Chuck Patton • Dr. Mary Perkins • Becky Perkinson • Anne Philpott • Christine Poppe • Jane Potter • Blair Primis • David Rainey • Anna Kathryn Reece • Debby Reynolds • Tricia Salebra • Ben Salt • Dr. William Sayer • Rich Schmidt • Judy Scurry • David Shaffner • Dr. Sara Sinal • Mark Skoggard • David Smith • Jim Smith • Leigh Smith • Dr. Tim Smith • Kathryn Spanos • Julianna Strickland • Becky Symons • Johnny Tart • Phyllis Thatcher • Dr. Jim Thompson • Dr. Joe Tobin • Dr. Charles Turner • LeClare Turner • Sandra Vineyard • Carolyn Voss • Royce E. Voss • Tom Waldrop • Kate Wall • Ellen Wallace • Jack Ward • Dorothy Wattleworth • Jean Waugh • Meredith Welch • Karen Wells • Louise Wells • Boyce Wilson • Dr. Marsha Wofford • Katie Woltz • Jeff Young

SCRAPBOOK



Nace and Carli strike up the band with help from Mom and Dad



Kasey and Bear never run out of things to talk about...

...and London has a lot to say, too!



Rose finds a good read at the House!



Brittany and Fiona sing with the band!

WISH LIST

The following items keep the House and Family Rooms ready to meet the needs of our guests. Please feel free to contact us if you have any questions and thank you for thinking of us!

Disinfectant Wipes and Sprays

Microwavable Single-Serve Meals: soup, macaroni, stew, pasta, etc...

Garbage Bags: 39 gallon

Laundry Detergent

Floor Dusting Sheets (Swiffer)

Plates and Bowls (sturdy paper)

Word Find Books

Single-Serve Items: oatmeal, cereal, pop tarts, fruit cups, granola bars, cookies, pretzels, chips, trail mix, and crackers

Hand Sanitizers

Cups: hot and cold

Knives, Forks, and Spoons: sturdy plastic

Gift Cards: groceries, gas, restaurants, super stores, etc...

New Toy Cars and Trucks

\$86: adopt a family for a night

\$1,462: adopt all 17 families staying here for a night

THANK YOU...

To these very generous supporters of our Ronald McDonald House and Ronald McDonald Family Rooms:

Alpha Delta Kappa of N.C.

American Legion Post #55

Arbor Acres

Bald Eagle Technologies

Bender Apparel & Signs, Inc.

Brassfield Park, Fogelman Management

Brooks Global Studies Elementary School

Centas Document Management

Centenary United Methodist Church

Chris Bailey Design

Dell Inc.

Duke Energy Foundation

Duke Energy Retirees

Frogman Interactive

Golden State Foods

Kaplan Early Learning Company

Liberty Hardware

Lowe's Charitable and Educational Foundation

Market America

Michael Jordan Celebrity Invitational

Nature's Select

New Atlantic Contracting, Inc.

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Primrose School of Kernersville

Ronald McDonald House Charities of N.C.

Rotary Club of Winston-Salem

S & D Coffee

Starbucks

WFUBMC Human Resources Department

Wal-Mart Foundation

Wall Esleack Babcock LLP



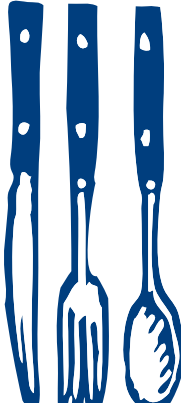
Looking for Other Ways to Give?

Give online. Log onto www.rmhwinstonsalem.org and click the Make a Donation Now! section.

Nominate Us! Log onto www.ilovechristiecookies.com and nominate the Ronald McDonald House of Winston-Salem – we could win \$10,000!

The Ronald McDonald House of Winston-Salem, Inc. provides a "home away from home" for families of children who are receiving medical care in our community's hospitals. The House and Family Room programs offer physical comforts, emotional support, education, and referral services designed to promote the well-being of the whole family.

STAFF	
Chacy SanFilippo	Family Support Coordinator
Antia Ogburn	Executive Director
Sarah Holthouser	Judy Sangtino
Director of Operations	Family Room Manager
Abby Bowman	Mindy Bloom
Director of Volunteer Services	Director of Development
Nancy Spaugh	Development Coordinator
Viki Ruddy	Evening Manager
Stephanie Garnette	Evening Manager
Jeanie Baird	Night Manager
Wilma Dobson	Housekeeper
Chris Bailey, Design	NEWSLETTER



DINING FOR DONATIONS

Celebrate the Ronald McDonald House's 25th birthday by Dining for Donations! Area eateries are welcoming patrons on the days listed below and donating a percentage of their receipts to the House. All you have to do is eat, and don't forget to order dessert! Please tell your server that you are celebrating the Ronald McDonald House's 25th!

September 15 & 16	Twin City Diner
September 19	New Town Bistro
September 21	Brixx
September 29	The Loop

Support the Ronald McDonald House by
Return Service Requested

Ronald McDonald House
419 South Hawthorne Road, Winston-Salem, NC 27103
(336) 723-0228 • www.rmhwinstonsalem.org

