



## **Privacy Policy**

Ronald McDonald House of Winston-Salem, Inc. (RMH) is pleased to provide information about its online privacy policy. Please be assured that RMH uses its best efforts to protect the privacy of visitors to this Web site.

### **Types of Information Collected and How It Is Used**

RMH gathers personal information, such as first and last names, home addresses, e-mail addresses, and credit card numbers, only when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as RMH updates or information regarding our expansion, fund-raising campaigns, or major initiatives. If you do not elect to receive such materials, we will not send them to you.

### **Sharing of Personal Information**

Companies may be engaged by RMH to perform a variety of functions, such as assisting with donation collection, providing technical services for our Internet sites, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, RMH does not sell, transfer, or disclose personal information to third parties.

RMH reserves the right to use or disclose any information as needed to satisfy any law, regulation, or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a public safety matter.

### **Access**

You are in control of all personal information you provide to us online. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below.

In order to review any personal information we have about you or to ask us to delete that information or to stop further use of the information, please [submit a Privacy Information Form](#).

## **Privacy Policy** (continued)

### **Cookies**

“Cookies” are pieces of information that an Internet site transfers to an individual’s hard drive for record-keeping purposes. Cookies allow a certain Internet site to remember important information that will make your use of the site more convenient. Like most Internet sites, RMH uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous, aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your Internet browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this Web site.

### **Links to Other Sites**

We may offer links to sites that are not operated by RMH. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

### **Changes to our Privacy Policy**

Our privacy policy became effective on October 1, 2009. From time to time, it may be necessary for RMHC to change its privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

### **How to Contact Us**

If you have any questions about the RMH Internet Privacy Policy, please contact us at:

Ronald McDonald House of Winston-Salem, Inc.

Attn: Development Office

419 S. Hawthorne Road

Winston-Salem, NC 27103

(336) 723-0228

info@rmhwinstonsalem.org

Founded in 1984, The Ronald McDonald House of Winston-Salem, Inc. provides a “home away from home” for families of children who are receiving medical care in our community’s hospitals. The House and Family Room programs offer physical comforts, emotional support, education, and referral services designed to promote the well being of the whole family. For more information, please visit [www.rmhwinstonsalem.org](http://www.rmhwinstonsalem.org).